

Nikkei Electronics Ad Feature Schedule

January-June,
2010



Month	Issue	Delivery	Ad Feature	Survey	Joint Ad Feature <small>NB: Nikkei Business, NMC: Nikkei Monozukuri, NAT: Nikkei Automotive Technology</small>		Deadlines		Tech-On! Special Site	NE Seminar		
					Order	Materials						
Jan.	Jan. 11	Jan. 08	The Forefront of EDA Technology: EDSFair, Jan. 28-29, Preview	Ad Impact Survey (Conducted every issue)			Dec. 02	Dec. 10	•EDSFair			
			INTERNEPCON JAPAN, Jan. 20-22, Preview									
	Jan. 25	Jan. 22						Dec. 15	Dec. 24			
Feb.	Feb. 08	Feb. 05						Jan. 07	Jan. 18			
	Feb. 22	Feb. 19	LED					Jan. 21	Jan. 29			
	Stand Alone Supplement		Green Device Magazine, Spring Issue					Jan. 21	Jan. 29			
Mar.	Mar. 08	Mar. 05	Board Information		Corporate Image Survey (*1)			Feb. 04	Feb. 15		•Wireless Power Supply •Medical Electronics	
			The Forefront of Memory									
	Mar. 22	Mar. 19	Analog Solutions				Feb. 19	Mar. 01				
			Corporate Partner Guide for the Development of Electronics Devices									
Apr.	Apr. 05	Apr. 02							Mar. 04	Mar. 12		
	Apr. 19	Apr. 16	Measurement & Control Solutions				NMD		Mar. 18	Mar. 29		
May.	May. 03	Apr. 30	Embedded Solutions ESEC, May. 12-14, Preview				NMD		Apr. 01	Apr. 09	•ESEC •Automotive Engineering Exposition	
			Automotive Engineering Exposition, May. 19-21, Preview									
	May. 17	May. 14						Apr. 09	Apr. 19			
	May. 31	May. 28	Embedded Solutions ET West, June. 17-18, Preview			NMD		Apr. 23	May. 10			
			Analytical Software			NMD						
Jun.	Jun. 14	Jun. 11						May. 14	May. 24			
			Mobile Solutions									
	Jun. 28	Jun. 25	Techno-Frontier 2010, Jul. 21-23, Preview					May. 28	Jun. 07			
			Board Information									
			Corporate Partner Guide for the Development of Electronics Devices									
Stand Alone Supplement		Green Device Magazine, Summer Issue					May. 28	Jun. 07				

exhibition preview projects

Note 1) Contents and schedule above are as of Nov. 2009 and subject to change

Note 2) Please contact us for further details of surveys

*1...Corporate Image Survey will be conducted for the advertisers in April 5th, 19th, May 3rd, 17th and 31st issues.

Contact information

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Nikkei Electronics Ad Feature Schedule

July-December,
2010



Month	Issue	Delivery	Ad Feature	Survey	Joint Ad Feature <small>NB: Nikkei Business, NMC: Nikkei Monozukuri, NAT: Nikkei Automotive Technology</small>	Deadlines		Tech-On! Special Site	NE Seminar	
						Order	Materials			
Jul.	Jul. 12	Jul. 09		Ad Impact Survey (Conducted every issue)		Jun. 11	Jun. 21	•Techno-Frontier 2010	•Sensor	
	Jul. 26	Jul. 23	Sensor, MEMS			Jun. 24	Jul. 02			
Aug.	Aug. 09	Aug. 06				Jul. 08	Jul. 16			
	Aug. 23	Aug. 20	Analog Solutions			Jul. 20	Jul. 28			
Sep.	Sep. 06	Sep. 03	Mobile Solutions				Aug. 03	Aug. 16		
	Sep. 20	Sep. 17	CEATEC, Oct. 5-9, Preview			NMD				
			Board Information			Aug. 20	Aug. 30			
		Corporate Partner Guide for the Development of Electronics Devices								
Oct.	Oct. 04	Oct. 01	Measurement & Control Solutions			NMD	Sep. 01	Sep. 09	•CEATEC	•CEATEC Technology Seminar
	Stand Alone Supplement		Green Device Magazine, Autumn Issue				Sep. 01	Sep. 09		
	Oct. 18	Oct. 15	The Forefront of Memory				Sep. 14	Sep. 24		
		Corporate Partner Guide for the Development of Electronics Devices								
Nov.	Nov. 01	Oct. 29	Embedded Solutions ET, Preview		NMD	Sep. 30	Oct. 08	•ET •FPD International & Green Device		
			FDP International & Green Device, Nov. 10-12, Preview							
	Nov. 15	Nov. 12	The Teardown			Oct. 14	Oct. 22			
	Nov. 29	Nov. 26	CEATEC, Review			Oct. 27	Nov. 05			
		Analytical Software			NMD					
Dec.	Dec. 13	Dec. 10	Mobile Solutions			Nov. 11	Nov. 19	•SEMICON Japan	•EPS / Android	
	Dec. 27	Dec. 24	Leading Company in Electronics Industry (Interview advertorial feature)		NB					
			Corporate Partner Guide for the Development of Electronics Devices			Nov. 25	Dec. 03			
		Board Information								

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